



# Leasing: The Better Way to Buy!



## Leasing is a Real Smart Way to Acquire the Equipment You Need

Real Lease specializes in cash flow friendly equipment leasing solutions that give you all the benefits of equipment ownership with out the prohibitive upfront costs. So you won't have to put off until tomorrow what you really need today to help your business grow. Plus, leasing versus buying offers you the opportunity for improved cash flow and potential tax advantages.

## The Expertise of Real Lease Makes Leasing Easy

Real Lease has made it our highest priority to help you easily and cost-effectively secure the equipment and technology you need to run a profitable, successful business.

Our consultative approach to each and every leasing transaction ensures that you understand all the leasing options available, while we work together to develop a customized lease agreement that best fits your specific business requirements.

Our streamlined application and approval process—combined with the highest level of personal service every step of the way—helps simplify the process so you can concentrate on growing your business.



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## Leasing—The Better Way to Buy!

### Here's Why:

**Build Your Business Now**—Leasing offers you the ability to acquire your equipment now, so it can help you generate profits to fund additional growth.

**Less Down and Affordable Monthly Payments**—Leasing usually requires less up-front cash than conventional financing. And, a lease can be structured so it's affordable for you.

**Stay Ahead of Technology**—An equipment lease delivers flexibility so you never have to worry about high-tech obsolescence.

**Healthy Balance Sheet**—In many cases, leases may not be considered as debt by financial institutions.

**Tax-Friendly**—Lease payments can be tax deductible as an operating expense or fully depreciated, depending on the structure of your lease.

**Simplified Approval Process**—Once we receive your completed application and financials, you will have your approval quickly.



## A Lease To Meet Your Business Needs

With leasing there's no one size fits all. Real Lease will tailor a lease to best meet your business situation.

### Capital Lease

- Ideal for companies that wish to own the equipment at lease end
- Full purchase price is spread over term of lease; at lease end, you own the equipment for minimal payment
- Various Fair Market Value end-of-lease options available (FMV/10%, FMV/20%)

### Operating Lease

- Typically used for equipment which will maintain its value
- Used for "off balance sheet" accounting practices
- Provides numerous lease-end options

Leases which offer more flexible payment plans including **Sale-Leaseback**, **Seasonal Lease**, **Skip Lease**, **Deferred Lease** or **Stepped Leases**, may also be appropriate depending on your business situation.

Any of these lease structures can be included under one **Master Lease**. Establishing a Master Lease agreement provides you with a pre-approved lease line to expedite future equipment acquisitions.

## Nearly Any Type of Equipment Can Be Leased

Here are just some of the categories of equipment that you can acquire with flexible, simple, financing alternatives.

- Manufacturing and Production Equipment
- Construction Equipment (cranes, tractors, fork lifts, machine tools)
- Heavy Machinery
- Heating and Air Conditioning Systems
- Transportation Equipment (trailers, delivery vehicles)
- Communications Equipment (telephone systems)
- Computers and Technology (hardware, software)
- Audio-Visual Equipment
- Office Furniture and Equipment
- Medical Equipment

Got something else in mind? Call us today to find out if you can lease it.



## The Process is Real Easy. Real Lease is There Every Step of the Way.

**Consultation**—Determine the lease that's right for you.

**Quotation**—Lease terms and conditions for your approval.

**Acquisition**—You select the supplier and equipment, and negotiate all terms.

**Contract**—We prepare the Lease Agreement to ensure prompt acquisition and funding.

**Acceptance**—Confirm the equipment has been delivered and is working properly, and sign the Certificate of Acceptance.

**Funding**—Upon Acceptance, we pay the equipment supplier.

Find out more about the better way to buy.  
Contact us today to arrange a personal consultation.

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**REAL LEASE**  
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